VIRGIN MEDIA

PRODUCT SCORECARD

FOR OUR VIRGIN TV V6 BOX

http://www.virginmedia.com/sustainability
Introducing our Product Scorecard

The Product Scorecard is a tool we have developed to measure and improve the environmental and social performance of every new customer product.

It was developed in partnership with our parent company Liberty Global as well as the sustainability consultancy Think Step.

We’ve committed to sharing the results from every customer product we put through the scorecard and how we’re going to improve it's next version.

Here you can find the results for the Virgin TV V6, our latest TV box.

Useful links and downloads:
- Hub 3.0 results
- Product scorecard methodology
- Better products sustainability goal
Introducing our Virgin TV V6 box

Functionality overview

Our smallest, smartest, fastest box yet – half the size of our previous TiVo box with ten times the power.

Record six programmes while watching a 7th.

Recordings, on demand and live TV can be watched in one room, paused and continued in another room or on our Virgin TV Go App.

Supports 4K Ultra-High Definition content.

Comes with 1TB storage allowing 500 hours of SD recordings or 100 hours of HD recordings.
Using a typical user scenario the TV V6 box uses less than half the power across a 24 hour period compared to the old TiVo due to its eco low power modes.

Uses 21% less materials, like plastics, metals and electronics, by weight compared to our last box.

Uses 50% less packaging when in distribution from our suppliers to our Big Red Shed.

70% of the packaging is from recycled cardboard.

Our TV V6 suppliers have had their sustainability performance assessed using EcoVadis.

Across the customer base the TV V6’s eco low power mode is already saving enough energy to power over 7,000 UK homes a year.
Where we’ll focus for our next TV product

**Future improvements**

- **Increasing the recycled content in plastic casing.**
- **Move towards 100% recycled content packaging.**
- **Work with suppliers to improve their sustainability performance using EcoVadis.**
- **Identify further opportunities to improve the accessibility of our products and supporting documentation.**
- **Focus on designing for circularity – maximise the proportion of the product that can be easily separated, reused or recycled.**